



2020 Bites & Beverages

> **50%** of every \$1 spent on food goes to a restaurant*
*CNBC.com

45% of Diners that eat out multiple times a week**
**toasttab.com

3.5% Predicted consumer food service growth rate in 2020***
***statista.com

Serve More Customers Throughout the Year!

Jumpstart your sales in the new year by featuring your restaurant in the 2020 edition of Bites & Beverages. This comprehensive directory of restaurants and bars is a go-to-guide for residents and visitors across Madison County and the Riverbend area.

Bites & Beverages will be inserted into the Saturday, January 25th editions of The Alton Telegraph and The Edwardsville Intelligencer. This special publication will also reach all readers of on the EDGE of the weekend and be stacked at the visitor center and chamber of commerce in Alton and Edwardsville. An online version of Bites & Beverages will be uploaded to the news websites for maximum exposure.



Bites & Beverages is a glossy, full-color 3.5" x 10.25" guide, making it an ideal on-the-go size for glove boxes or bags.

Call (618) 208-6433 to Feature Your Restaurant

2020 Bites & Beverages

#1 print and digital portfolio in the area

54.5K+ weekly print reach in Alton & Edwardsville, IL

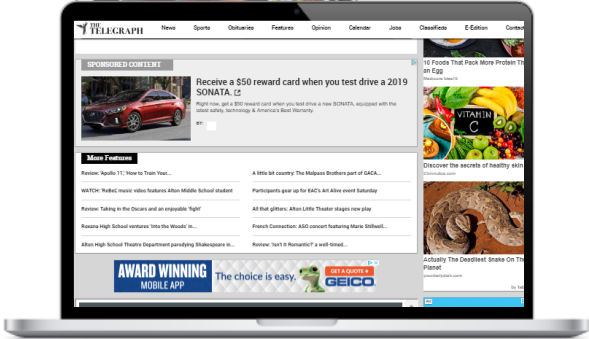
670K+ unique monthly visitors on TheTelegraph.com and TheIntelligencer.com

Print & online solutions to reach area food lovers



Your restaurant and menu will be prominently placed on a dedicated page in the 2020 Bites & Beverages directory. The directory will also be uploaded to TheIntelligencer.com and TheTelegraph.com with a click-through to your website.

Full-page, full-color ad, 3.5" x 10.25" \$440



Important Dates

- Space Deadline: January 7th, 2020
- Ad Copy Due: January 11th, 2020
- Publication: January 25th, 2020

(618) 208-6433

FEATURE YOUR RESTAURANT TODAY!