

2020

Special Circulation Magazines

16.1% Annual growth rate for the puzzle and game market from 2018-2025*
*GrandViewResearch.com

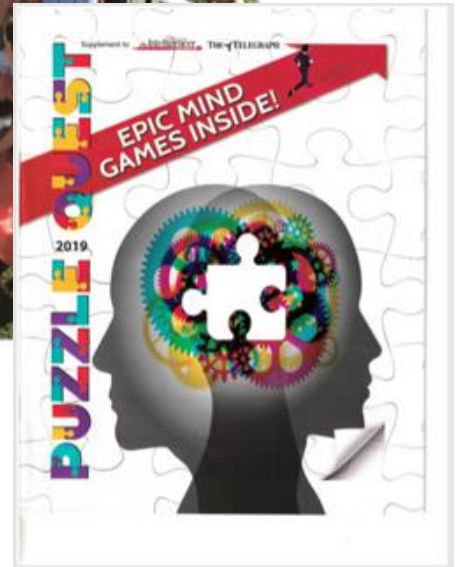
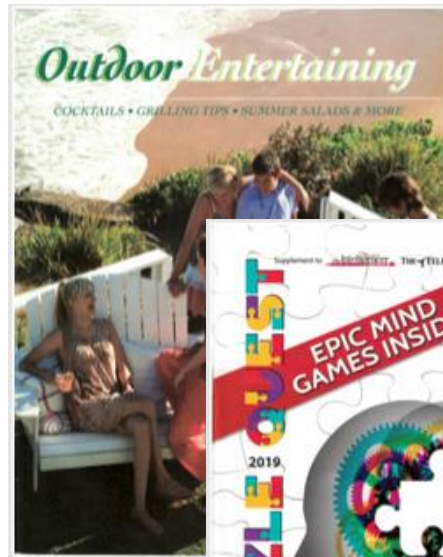
82% Meals that are prepared by Americans at home**
**FoodNetwork.com

54.5K+ weekly print reach in Alton & Edwardsville, IL

Reach a desirable audience with disposable income

Place your brand in front of our dedicated, educated and affluent subscriber base across Madison County and the Riverbend area with this special quarterly circulation. These full color, glossy magazines feature either fun games or tantalizing recipes that are enjoyed and sought after by residents throughout our community.

Secure your full-page ad in all four of these highly popular magazines that are inserted into both the Edwardsville Intelligencer and The Telegraph to maximize reach and savings.



AD OPTION	AD SPECS	RATES PER AD		
		1 AD	2 ADS	3+ ADS
Full Page	4.875" x 7.75"	\$788	\$688	\$588

PUBLICATION	PRINT DATE	SPACE DEADLINE	AD COPY DUE
Puzzle Book	Feb 22nd	Jan 24th	Jan 31st
Summer Recipe/ Grilling Guide	May 23rd	Apr 24th	May 1st
Puzzle Book	Aug 22nd	Jul 24th	Jul 31st
Holiday Recipe/ Entertaining Guide	Nov 26th	Oct 23rd	Oct 30th

RESERVE YOUR SPACE TODAY! (618) 208-6433