

Huron Daily Tribune

HEALTHY Living

EXPO



HEARST

MIDWEST
MEDIA GROUP

2020 Healthy Living Expo

\$112K average lifetime spend on health and fitness for adults*
*marketwatch.com

12.8% wellness industry growth rate from 2015-2017**
**globalwellnessinstitute.org

63% consumers trying to eat healthier***
***Global Market Development Center (GMDC)

Don't miss the movement!

Reach Huron County residents across all ages seeking healthy, active lifestyles at the 2020 Healthy Living Expo presented by the Huron Daily Tribune and hosted at Laker High School. This family friendly event is jam-packed with fun activities and learning opportunities, including:

- Health and wellness exhibits
- Live cooking and fitness demonstrations
- Market with local artisans and businesses
- Heart-healthy lunch options
- KidZone featuring an obstacle course

...and more!

Healthy Living Expo sponsors will benefit from premium brand exposure with pre- and post-event press coverage and advertising in the Huron Daily Tribune and on MichigansThumb.com.

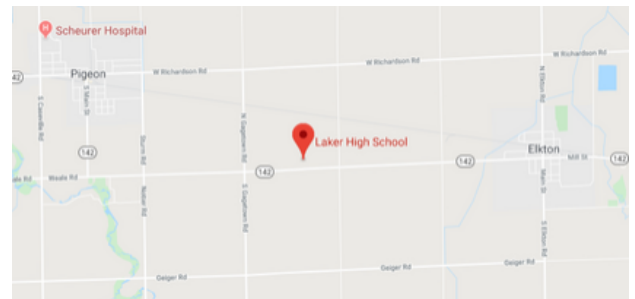
2020 Healthy Living Expo

Saturday, March 14th, 2020
10:00am - 2:00pm

FREE Admission



Laker High School
6136 Pigeon Road
Pigeon, MI 48755



CONTACT US TODAY (989) 269-6461



2020 Healthy Living Expo

#1 print and digital portfolio in the area

24.2K+ weekly print reach in Huron County, MI

79K+ unique monthly visitors on MichigansThumb.com

Sponsorship Opportunities

Platinum	Gold	Silver	Bronze
(3) Vendor spots at expo	(2) Vendor spots at expo	(1) Vendor spot at expo	(1) Vendor spot at expo
(1) Quarter-page ad in the Huron Daily Tribune for 7 day, ROP	(1) Quarter-page ad in the Huron Daily Tribune for 7 days, ROP	(1) 4.9375 x 5" ad in the Huron Daily Tribune for 7 days, ROP	(1) 3.25" x 3" ad in the Huron Daily Tribune for 7 days, ROP
Ad on MichigansThumb.com, ROS	Targeted Facebook campaign reaching 8K+	Targeted Facebook campaign reaching 5K+	
Targeted Facebook campaign reaching 12K+			
\$500	\$400	\$300	\$200

KidZone Sponsorship Opportunities

Platinum	Gold	Silver
(1) Business sign display in KidZone	(1) Business sign display in KidZone	(1) Business sign display in KidZone
(1) Digital rack display ad	(1) Digital rack display ad	(1) Digital rack display ad
(1) Quarter-page ad in the Huron Daily Tribune, ROP	(1) 3" x 5" ad in the Huron Daily Tribune, ROP	(1) 2" x 3" ad in the Huron Daily Tribune, ROP
\$500	\$300	\$150

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