

2020 GOLF GUIDE & SWEEPSTAKES

TOP 10

IL ranking for the most golf courses in the U.S.*

*Golf-Info-Guide.com

17%

Increase in golfers age 65 and over in the USA**

**NGF.org, 2018

200%

Higher average annual earnings of golfers than non-golfers***

***BenchCraftCompany.com

Drive new customers to your business

Reach an affluent, active demographic and increase leads and engagement by placing your brand prominently in the 2020 Golf Guide and Sweepstakes. Readers trust this go-to-guide throughout the golfing season to discover the most desirable courses, restaurants, shopping, and more across Madison County and the Riverbend area.

The highly popular, full-color, glossy print magazine will be inserted into The Intelligencer, The Telegraph, and on the EDGE of the weekend. E-editions are uploaded and promoted on the leading news sites - TheIntelligencer.com and TheTelgraph.com.



The 2020 Golf Guide e-edition and sweepstakes sponsorship includes click-through to the advertiser's website for maximum exposure.



RESERVE YOUR SPACE TODAY!
CALL (618) 208-6433

2020 GOLF GUIDE & SWEEPSTAKES

#1 print and digital
portfolio in the area

54.5K+ weekly print reach in
Alton & Edwardsville, IL

670K+ unique monthly visitors
on TheTelegraph.com and
TheIntelligencer.com

Print & Online Solutions

The 2020 Golf Guide & Sweepstakes package includes a full-color, full-page 5.375" X 8.375" ad in the guide (ROP).

Sponsors receive an advertisement placed within the golf sweepstake's contest header. The sweepstakes is promoted across the news websites, in the daily newspapers and weekly EDGE, and through Facebook sponsored ads.

*Advertisers are expected to provide one prize valued at \$50 for the sweepstakes.

Important Dates

Space Deadline: Feb 24th, 2020
Ad Copy Due: Mar 6th, 2020
Publication: Mar 26th, 2020

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